## WHAT IS CLAIMED IS:

1. A method of installing an application on a target electronic device, said method comprising:

receiving said application in said target device in unconcentrated form; concentrating said application in said target device; and installing said concentrated application in non-volatile memory of said target device.

- 2. The method of claim 1, wherein said concentrating and installing of said application are contemporaneously performed.
- 3. The method of claim 1, further comprising receiving said application via a network with which said target device is communicating.
- 4. The method of claim 1, further comprising copying said application from non-volatile memory of said target device to volatile memory of said target device prior to said concentrating of said application.
- 5. The method of claim 1, further comprising copying said application from a non-volatile removable data storage device to volatile memory of said target device prior to said concentrating of said application.
- 6. The method of claim 1, wherein said installing of said application further comprises storing said application in concentrated form in a virtual machine data store.
- 7. The method of claim 1, further comprising executing said application in concentrated form with a virtual machine running on said target device.

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- 8. The method of claim 1, further comprising executing said concentrated application prior to said step of installing.
- 9. An installer program stored on a medium for storing computer-readable instructions, said installer program, when executed, causing a host device to: concentrate an unconcentrated application; and install said concentrated application in non-volatile memory of said host device.
- 10. The program of claim 9, said program, when executed, further causing said host device to contemporaneously concentrate and install said application.
- 11. The program of claim 9, said program, when executed, further causing said host device to receive said application via a network with which said host device is communicating and store said application in volatile memory of said host device.
- 12. The program of claim 9, said program, when executed, further causing said host device to copy said application from non-volatile memory of said host device to volatile memory of said host device prior to concentrating said application.
- 13. The program of claim 9, said program, when executed, further causing said host device to copy said application from a non-volatile removable data storage device to volatile memory of said host device prior to concentrating said application.
- 14. The program of claim 9, said program, when executed, further causing said host device to install said application in concentrated form in a virtual machine data store.
- 15. A system for installing an application on a target electronic device, said system comprising:

means for concentrating said application in said target device; and

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means for installing said concentrated application in non-volatile memory of said target device.

- 16. The system of claim 15, wherein said means for concentrating and said means for installing contemporaneously operate.
- 17. The system of claim 15, further comprising means for copying said application from non-volatile memory of said target device to volatile memory of said target device prior to concentrating said application.
- 18. The system of claim 15, further comprising means for executing said application in concentrated form.
- 19. The system of claim 18, wherein said means for executing said application in concentrated form comprise a virtual machine running on said target device.
  - 20. An electronic device that hosts applications, said device comprising:
    non-volatile memory; and
    an installer program configured to concentrate an application in said target

device and install said application in concentrated form in said non-volatile memory of said device.

- 21. The device of claim 20, further comprising a virtual machine stored in said non-volatile memory, said virtual machine being configured to execute concentrated applications when said virtual machine is executed.
- 22. The device of claim 20, further comprising a virtual machine data store within said non-volatile memory, said concentrated application being stored in said virtual machine data store.

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23. The device of claim 22, further comprising a plurality of concentrated applications stored in said virtual machine data store.